COSMETICS BY KHK

Project Briefing

Lipcare by KHK · Guide for your project enquiry

Date

Please fill in whatever you already know – we will be happy to clarify any open points together. Multiple answers are possible. Simply send the completed form back to your contact person at KHK.

1 Contact

Company			
Contact person		Position	
E-mail		Phone	
Country		Website	
Your company is a	☐ Brand / brand owner ☐ Retailer / distributor ☐ Agency ☐ Start-up ☐ Other:		

2 Project & Product

Project name / working title	
Does the product already exist?	☐ no, new idea ☐ yes, to be modified ☐ yes, to move to KHK unchanged
Product type	☐ Lip care ☐ Lip mask / treatment ☐ Solid deodorant ☐ Body / face care stick ☐ Balm / ointment ☐ Other:
Product idea What should the product do, what makes it special?	
Target group	
Sales channel	☐ Drugstore / food retail ☐ Pharmacy ☐ Online shop ☐ Specialist retail ☐ Promotional products ☐ Other:
Sales countries important for formulation, labelling and notifications	☐ Germany ☐ other EU ☐ Switzerland ☐ UK ☐ USA ☐ others:
Reference product brand / product for orientation, samples welcome	

3 Quantities & Timing

First order quantity	pcs.	Annual quantity (approx.)	pcs.
Number of variants			
Requested delivery date		Planned market launch	
Target price per unit optional – helps us select formulation and packaging		EUR net	

4 Formulation & Ingredients

Formulation	☐ New development by KHK ☐ based on a product from the KHK catalogue ☐ Own formulation available
We supply ourselves only tick if applicable	☐ raw materials (fully or partly) ☐ finished bulk
Natural cosmetics certification	☐ no ☐ yes, which:
Vegan	☐ yes ☐ no ☐ no preference

Sun protection	☐ no ☐ yes, SPF:
Colour	☐ colourless ☐ tinted / coloured:
Fragrance / flavour	☐ neutral ☐ yes, direction:
Desired ingredients / actives	
Unwanted ingredients e.g. palm oil, mineral oil, perfume, allergens	
Planned claims e.g. "moisturising", "24 h care"	

5 Packaging & Decoration

Primary packaging	☐ Classic lip balm stick ☐ Push-up ☐ Twist tube ☐ Jar / tin ☐ Other:
Material	☐ Plastic ☐ Recycled plastic ☐ Paper / cardboard ☐ Aluminium ☐ Glass ☐ Advice requested
Fill quantity	g / ml Packaging colour / look
Decoration by KHK	☐ Print ☐ Label ☐ None ☐ Other:
Artwork	☐ supplied print-ready by customer ☐ Support requested
Outer packaging	☐ None ☐ Folding box ☐ Display ☐ Other:
We supply ourselves only tick if applicable	☐ Packaging ☐ Outer packaging

6 Regulatory & Documentation

Your preference – we will agree on it together

CPNP notification	done by the customer – KHK provides the required documents
Safety assessment	☐ KHK ☐ Customer ☐ not sure / please advise
Patch test (skin compatibility)	☐ KHK ☐ Customer ☐ not sure / please advise
Efficacy proof for claims	☐ KHK ☐ Customer ☐ not sure / please advise
Batch number	☐ assigned by KHK ☐ we specify our own batch numbers
Audit at KHK planned	☐ yes ☐ no ☐ still open
Special requirements e.g. retailer requirements, certificates, specifications	

7 Next Steps

Project meeting	☐ Phone / video ☐ At KHK in Hürth ☐ At your premises
Samples requested	☐ Formulation samples ☐ Packaging samples ☐ Not yet
Attached documents	☐ Images / moodboard ☐ Reference product ☐ Logo / artwork ☐ Formulation / INCI ☐ Specification
Comments	